

Economics & Sustainability

Middle East Capability Statement



Prepare today, thrive tomorrow

Our region is going through transformative change on multiple fronts. Leaders in both the public and private sectors have many pressing issues to face, including:



The economic imperative

The reliance on a limited group of economic sectors, paired with rapid technological and demographic change, necessitate a move towards a knowledge-based economy.



The social imperative

The need for employment opportunities, an increased quality of life, and social participation require new ways of thinking.



The environmental imperative

Environmental change will have a profound impact on society, government and business. Action needs to be undertaken to manage this risk and turn it into an opportunity for future growth.



The fiscal imperative

Falling oil prices, production cuts and a limited taxable base have implications for Government budgets across the region. A fresh look at revenue, cost and funding will help keep public finance on track.

We help business and government leaders to navigate some of their most critical questions

What are the **megatrends and developments** reshaping the socio-economic landscape?

How can governments compare end **prioritise capital investment projects** based on their economic, social and environmental impact?

What should be the priorities in the **medium-term fiscal plan**?

How can the government streamline and standardise the **approach to policy formulation, appraisal and evaluation**?

How can mega projects **maximise their positive impact** on the economy, society and environment?

How should we restructure the power and water sector operating model to achieve **affordability, security and sustainability**?

How can a utility company **integrate sustainability** as a core element of its business agenda?

How do the land and housing markets get impacted by the introduction of a **"white land tax"**?

How?

We have identified four broad areas where our support will help you to set your goals and achieve your vision:



Policy analysis and impact assessment



Economic and environmental policy



Public finance management

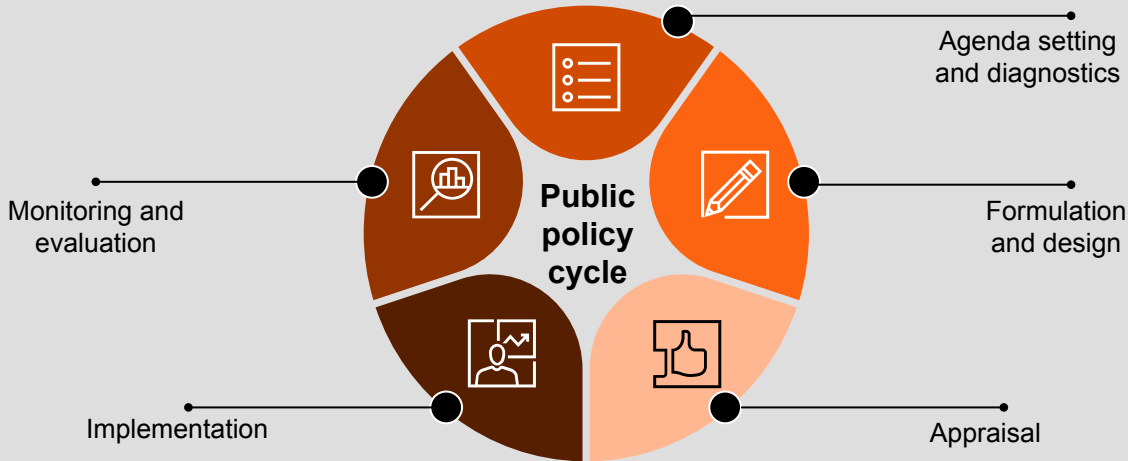


Corporate sustainability and ESG



1. Policy analysis and impact assessment

Build the evidence-base and holistic insights required to evaluate and make effective decisions, through economic diagnostic studies and research, appraisal and evaluation.



Statistics and data

We develop the statistical and data environment required for decision making, including through developing economic satellite accounts, index creation, and primary data collection.



Forecasting and scenario analysis

We produce forecasts, trend analysis and scenario analysis to provide foresight on key policy areas and the implications of these.



Appraisals and ex-ante impact assessment

We conduct ex-ante assessments of individual, or portfolios of, policies, programs and investments, to assess trade-offs and guide prioritisation, using techniques such as economic impact assessment, social cost-benefit analysis, cost-effectiveness analysis and multicriteria analysis.



Evaluations and ex-post impact assessment

We conduct interim and retrospective assessments of individual, or portfolios of, policies, programs and investments, to assess effectiveness and value-for-money.



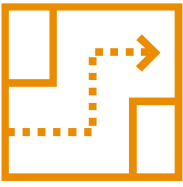
Frameworks and tools

We develop frameworks and tools to conduct policy analysis and impact assessment yourself, including early warning systems for scenario analysis and economic impact models for appraisal.



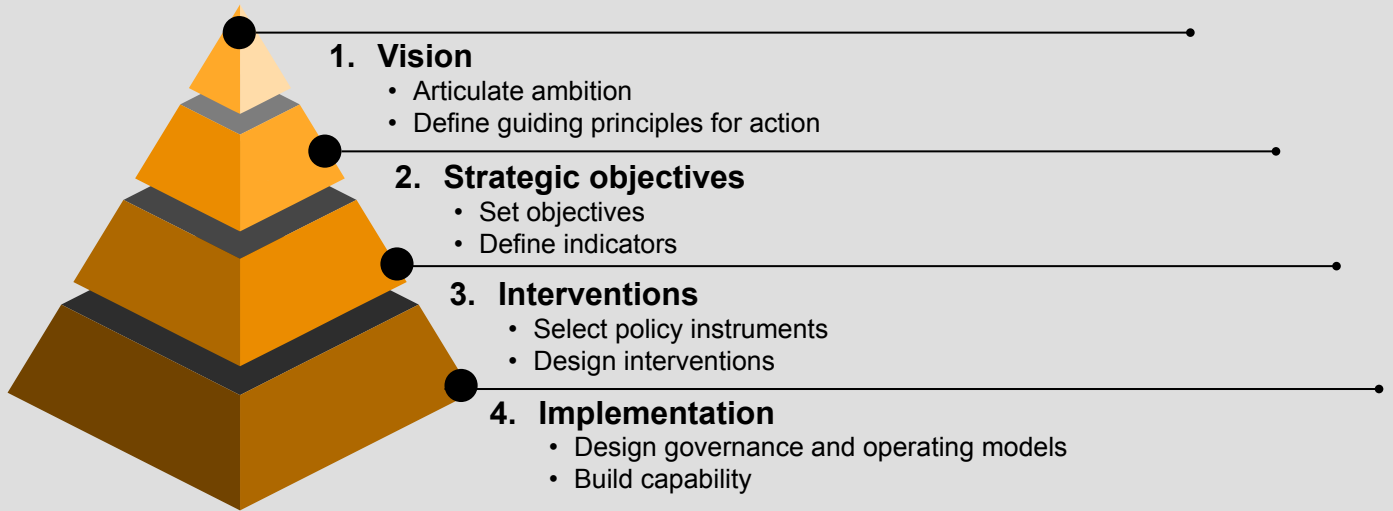
Governance and capability

We support in setting up, and building the capabilities of, functions in entities to conduct this type of work on a sustainable basis going forward.



2. Economic and environmental policy

Make tangible impact through the design of socio-economic and environmental strategies, interventions and initiatives. Ensure these are feasible, effective and represent value-for-money.



Diagnostic reviews

We conduct diagnostic reviews to understand the current state, opportunities, and challenges of specific markets, sectors, trends, and policy areas, and the implications of these.



Visioning, planning and strategy

We develop overall visions, plans and strategies for macroeconomic growth and sustainable development.



Interventions and initiatives development

We develop specific policy interventions and initiatives to address specific policy issues, including in areas such as the attraction of FDI, privatization, and climate change.



Economic instrument and market design

We advise on the use of economic instruments and markets to achieve policy objectives in economically efficient ways, including through nudges, subsidies and price controls.



Frameworks and tools

We develop frameworks and tools to develop and guide economic and environmental policy yourself, including policy development frameworks and business case tools.



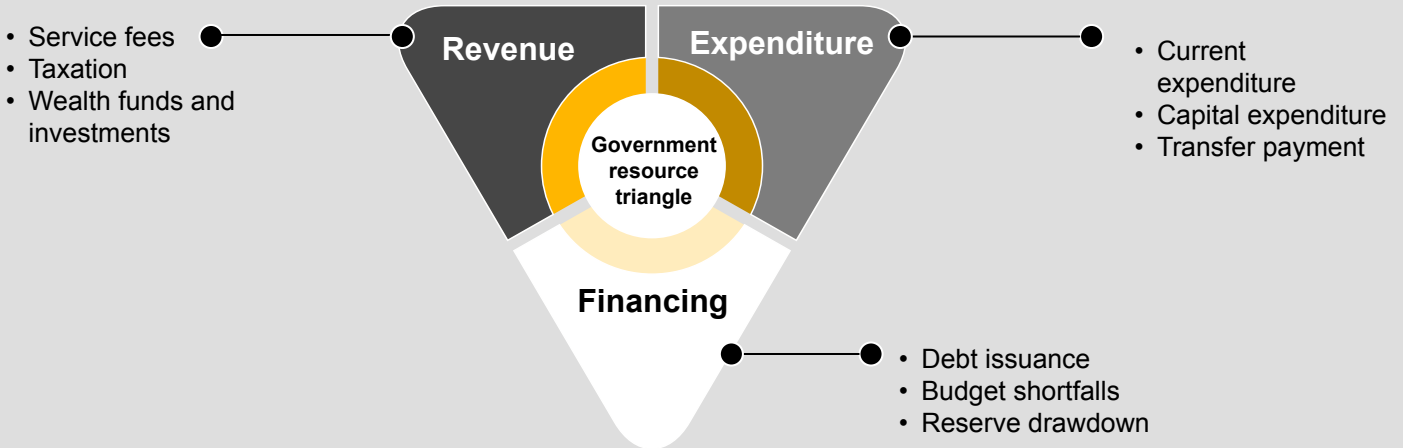
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3. Public finance management

Enhance public finances by optimising revenue, expenditure and financing. Incorporate global best practice alongside the local economic and social drivers.



Fiscal framework development and planning

We design and draft overall fiscal frameworks and plans as well as those for specific instruments such as VAT, excise tax and service fees.



Budget preparation

We support in the preparation of budgets establishing expenditure priorities with hard budget constraints, assist with budget redesign provide and provide operational support for budget roll-outs.



Budget execution frameworks and tools

We develop the processes required to implement budgets effectively, including support mechanisms such as the roll-out of treasury single accounts.



Spending reviews

We support in conducting spending reviews, including on operating expenses and capital expenditure, to provide insights on spending efficiency, project prioritisation, and processes.



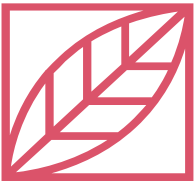
Frameworks and tools

We develop frameworks and tools to manage public finances.



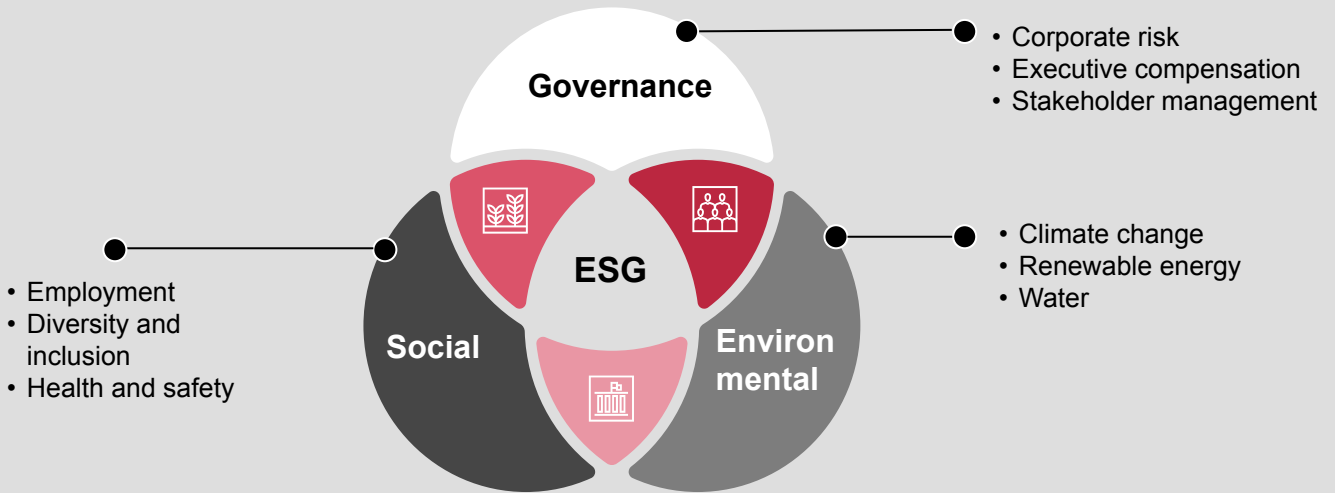
Governance and capability

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4. Corporate sustainability and ESG

Manage sustainability opportunities and risks through developing, enhancing and/or implementing your approach to sustainability and ESG management.



ESG reviews

We conduct reviews of individual, and portfolios of, investments and companies to assess their ESG risks and opportunities, performance, and management approach.



Strategy and initiative development

We develop strategies and initiatives for corporate sustainability, Net Zero and ESG and integrate this with your overall corporate strategy.



Sustainability measurement and accounting

We measure your sustainability footprint and performance, using social and environmental accounting techniques.



Impact assessment and valuation

We assess and value the wider impacts of companies on the economy, society and environment, so that these can be integrated into corporate decision making.



Frameworks and tools

We develop frameworks and tools to manage corporate sustainability and ESG yourself, including ESG review frameworks and impact assessment tools.



Governance and capability

We support in setting up, and building the capabilities of, functions in entities to conduct this type of work on a sustainable basis going forward.

Using a combination of economic methods, tools and techniques, we provide the data-driven insights and economic rigour to support your strategy and policy making process, helping to:



Execute - make informed decisions grounded in robust and compelling evidence



Equip - develop and implement tools and frameworks to use going forward



Empower - build your own capabilities with supporting governance and operating models

Why us?

1

Dedicated local team with global reach

We have a diverse team based out of our Middle East offices, supported by our global Economics and Sustainability networks, which provide us with a clear view of global leading practices.

2

Multi-disciplinary background

The multi-disciplinary background of our team, covering areas including economics, finance, public policy and environmental science, allows us to take a holistic approach and provide broad perspectives.

3

Championing global best practices

We use leading approaches and analytical techniques, ranging from complex economic modelling and data transformation through to policy design and stakeholder management.

4

Deep subject-matter expertise

We have deep subject-matter expertise across today's most topical issues, including economic and fiscal diversification, environmental change and the energy transition, and social development.

5

Extensive track record

We have an extensive track record supporting governments and large corporates across different sectors and geographies.

Contact us today



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